gE.CO Living Lab is an exchange platform for formal groups or
informal communities of citizens who manage fab-lab, hubs, incubators,
co-creation spaces, social centres created in regenerated urban voids.

Website development

Project Full title	Generative European Commons Living Lab
Project Acronym	gE.CO Living Lab
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Coordinator	University of Turin
Project start date and duration	February 2019 - January 2021
Project website	https://generative-commons.eu
Deliverable Nr.	6.2
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Responsible	Eutropian
Authors & Institutes Acronyms	Daniela Patti, Levente Polyak, Bahanur Nasya Eutropian
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Status:	Final (F)
Dissemination level:	Public (PU)

Versioning and contribution history

Version	Date	Comment	Authors
v.01	25.02.2019	Landing page of the Website	EUTROPIAN
v.02	10.05.2019	Contract with Argeo for developing the website	EUTROPIAN
v.03	27.05.2019	First version of the document "Website development" to present the gE.CO website	EUTROPIAN
v.04	28.05.2019	Comments and changes	UNITO
v.05	30.05.2019	Final version	EUTROPIAN
v.06	31.05.2019	Final review	UNITO

www.generative-commons.eu

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Introduction

The gE.CO Living Lab will develop a platform in order to map formal groups and informal communities of citizens who manage fab-lab, hubs, incubators, co-creation spaces, social centres created in regenerated urban voids, and provide a place to share and exchange experiences. The project puts at its centre the idea of inclusive governance of regenerated spaces, which means the empowerment of the community through activities that impact on a broader urban dimension. The inclusive governance model calls for the incorporation of stakeholder coalitions into such processes, the integration of resources and the exploration of innovative financial models. In doing so, the regenerated sites hosting community activities is a major opportunity for social cohesion, integration, innovative bottom-up economic activities and employment creation.

Ambition of the website

The project website (https://generative-commons.eu) – will serve several functions. Firstly, it will provide the information about the project implementation to all kinds of external audiences. In doing so, it will become a process diary documenting the project and facilitating its analysis. The first version of the website has been launched in M4.

Structure of the website

The website is currently running in its basic functions and input from partners has been gathered to improve its features, therefore it will be further developed according to the following structure:
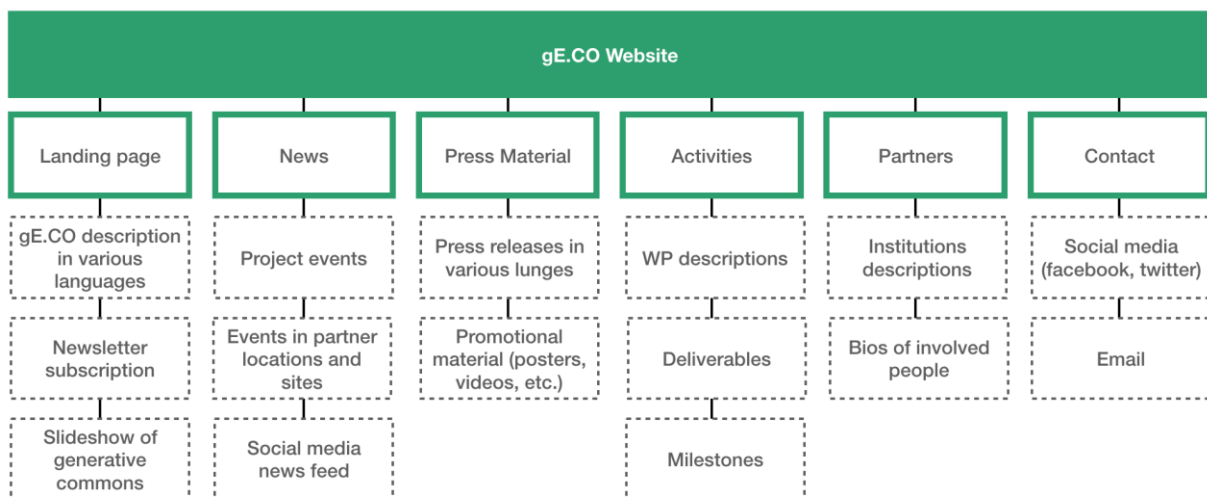

Image 1: gE.CO website features

Landing page

The landing page provides an overview of the gE.CO project, inviting website visitors to navigate to the different pages. It shows a slideshow with images of generative commons cases from around Europe, to give a first visual impression of the project followed by a short introduction of the project substance, which contains cross-links to the more detailed content of the website.

The landing page will provide a multilingual option to receive information on the project description, available in the languages of the project partners. Nevertheless, the website full content will be available in English.
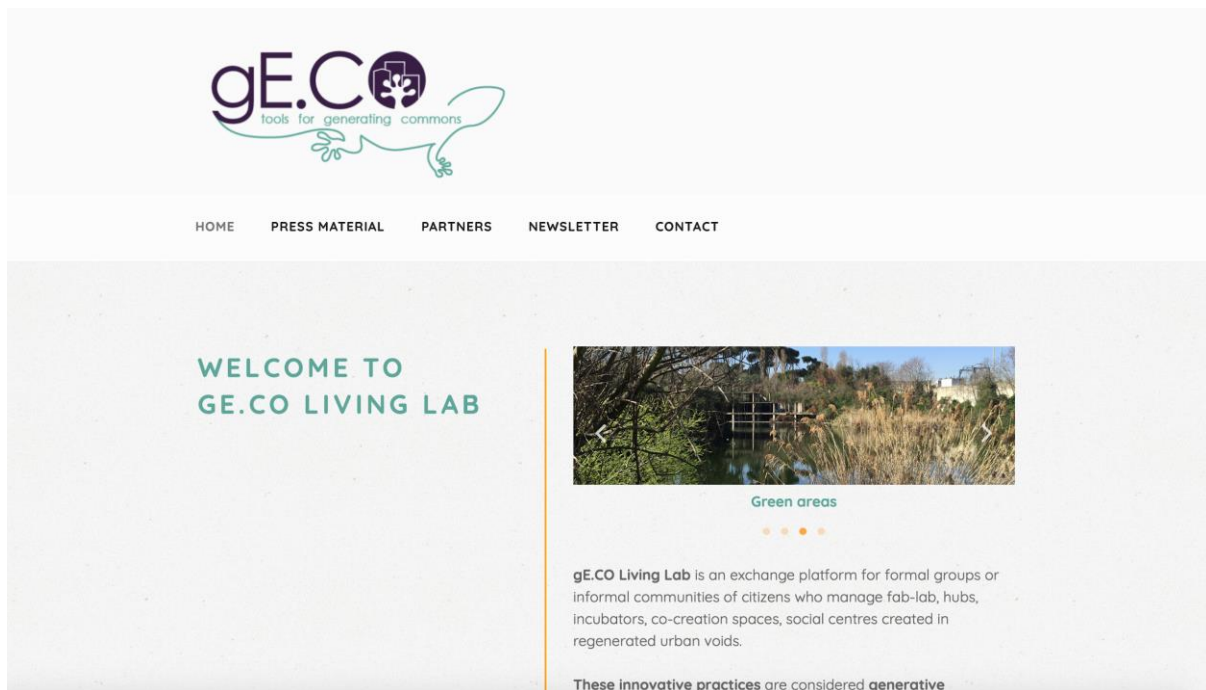

Image 2: gE.CO website landing page

News

The News section will provide information on upcoming events and activities of the project and the partners. This will comprise news from project meetings as well as news from local events taking place in generative commons locations. The section will also show the newsfeed from the social media channels of the project (Facebook and Twitter).

Press material

Press material in different languages to engage with stakeholders from around Europe. This section will comprise the already available press release as well as videos and other communication material produced within the project to promote gE.CO.

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Activities

This page will provide the Work Packages description with reference to the timeline, the milestone as well as the roles of partners within the activities. The section will allow the download of the project deliverables.

Partners

The Partners page contains a grid of images of the partner logos, each linked to its own "partner page", with a description of the partners field of work and a maximum of three biographies of the people involved in the project.
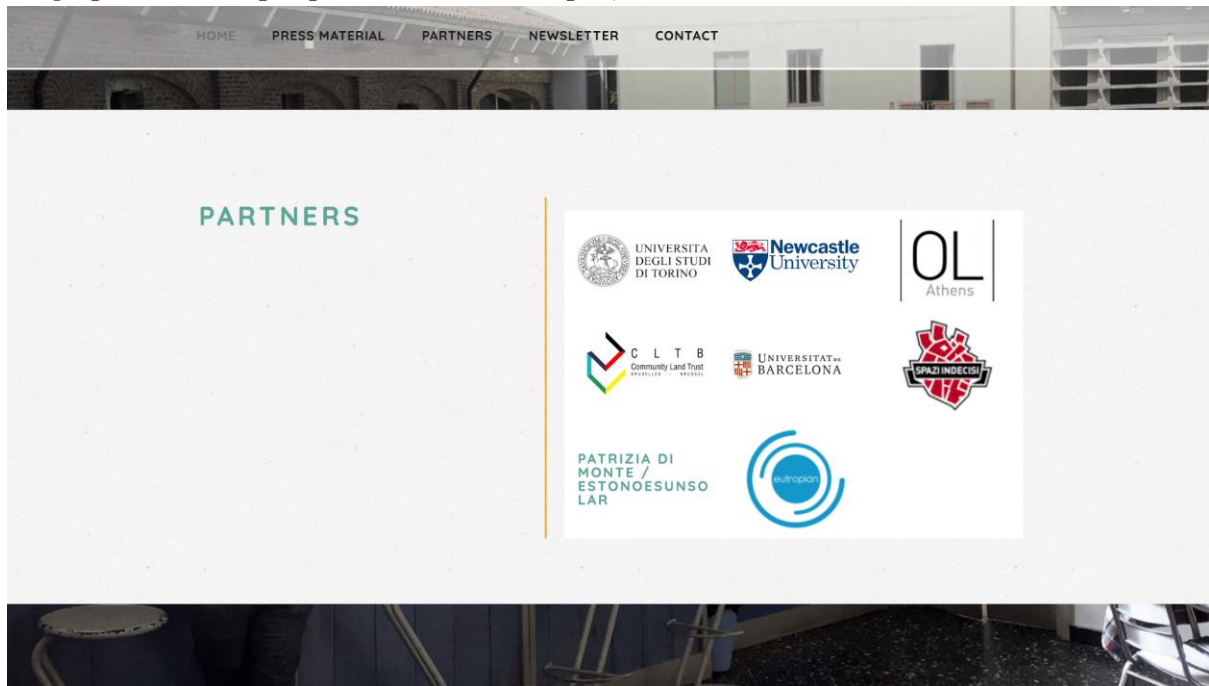

Image 3: gE.CO partner page

Contact

Finally the contact with email, Facebook, Twitter and newsletter subscription information will be provided. The subscription to the newsletter will be promoted as "participate" and will appear as a pop-up at the opening of the landing page.

Graphics of the website

The gE.CO logo has been created and approved by the project partners through an iterative process. Additionally, colour codes and different formats have been made available to the partnership.
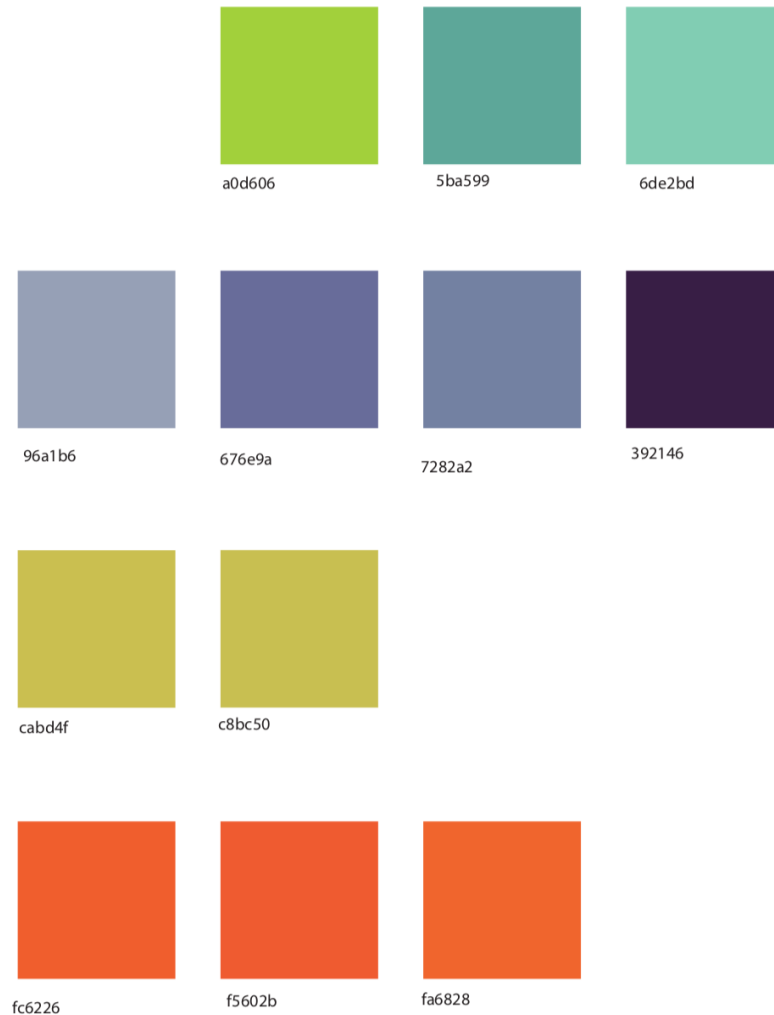

a0d606   5ba599   6de2bd

96a1b6   676e9a   7282a2   392146

cabd4f   c8bc50

fc6226   f5602b   fa6828

Image 2: gE.CO project colours

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Phasing of the development

	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24
Website		■	■	■	■																			
Platform						■	■	■	■															
Map development										■	■	■	■	■										
Website fine tuning										■	■				■	■	■							
Updating of website						■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■

The first step in the proposal has been to setup the gE.CO project website, as described in D.6.2, which is a responsibility carried out by Eutropian who subcontracted the task to Argeo following a public procurement procedure.

The website will be updated and fine tuned in order to ensure a proper connection and functionality between the different features of the project.

In particular, the website will incorporate (or connect) the gE.CO platform based on FirstLife[1] (M9) the map of generative commons and public initiatives (M14), the itineraries of the Widespread Museum of Generative Commons (M20) and the tools included in the gE.CO Do-It-Yourself Toolkit (M34). Based on this, Finally, the project will be constantly updated through the project duration.

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[1] http://www.firstlife.org/en